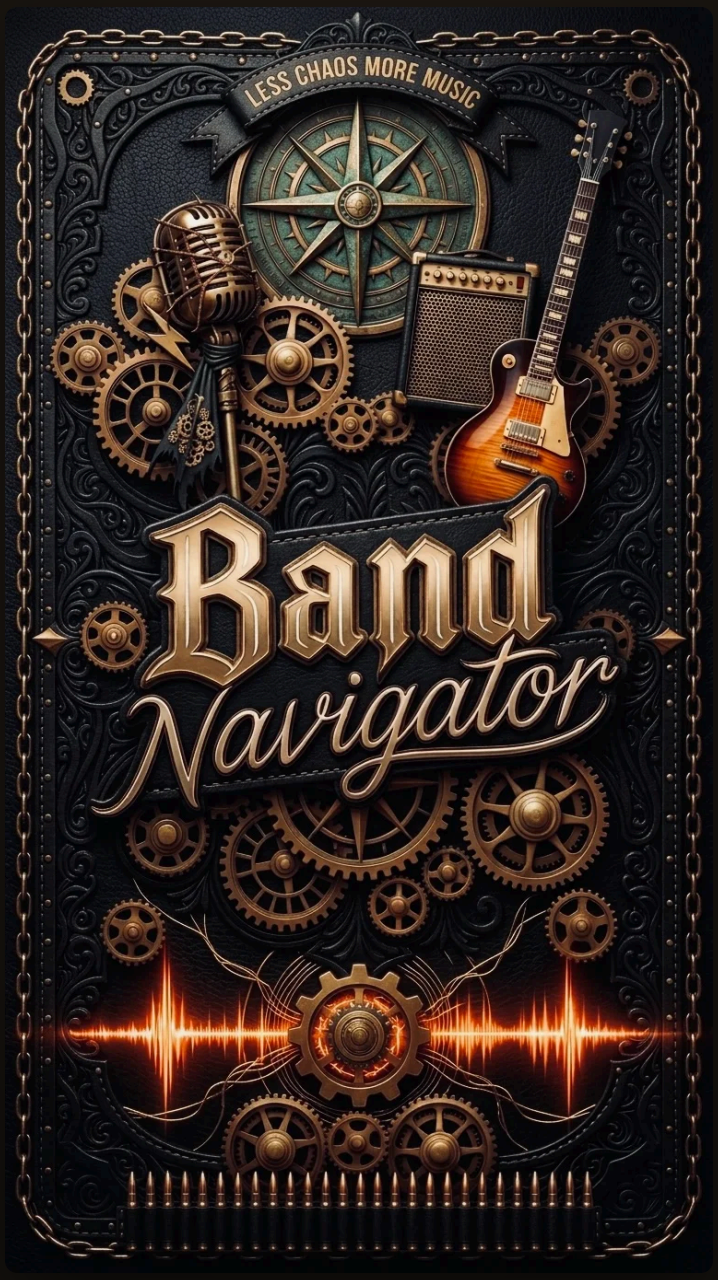


BETA TESTER GUIDE · FALL 2026

How to use BandNavigator

From your first song to your first reply: setup, pitching, the Tour Builder, your artist site and merch.

BEFORE THE FIRST SONG

Welcome to the beta

BandNavigator is music career software for independent artists. Add a song and it listens to it, builds a Campaign Plan, finds the playlists, radio stations, press, sync people and venues that fit, and writes the pitches. **You approve everything that goes out.**

Thanks for testing it. Use it for real with one or two of your songs over the next few weeks: approve a plan, send some pitches, build a tour, publish your artist site. Then tell us what worked, what confused you and what broke. This guide walks through every part of the app, in the order you'll meet it.

YOUR BETA PASS

Beta testers get the **Pro plan free** for the beta: 1,200 AI credits a month, marketing automation and room for 3 team members.

- Everyone starts on Starter ($0). We switch your account to Pro shortly after you sign up, so you never pay. Don't choose a plan on the pricing page; just sign up.
- **Don't press the "Choose…" plan buttons** on the Billing page, or "Switch to Label" on Roster. They start a real Stripe checkout.
- You shouldn't need to buy AI credits. If you run low, tell us and we'll top you up.

Your first 30 minutes

- [ ] **Create your account** at `bandnavigator.com` → `Get On Stage`, then press `Continue` in the confirmation email. (Track 01)
- [ ] **Create your artist and sign the authorization**: artist name, home market, four boxes and your typed signature. (Track 02)
- [ ] **Upload one song** in setup (WAV or MP3) and press `Finish setup and view analysis`. (Track 02)
- [ ] **Wait for the soundcheck.** It's usually a few minutes; you'll get an email when it's ready. (Track 02)
- [ ] **Approve the Campaign Plan** for that song. Pitch drafts start arriving 15–30 minutes later. (Track 04)
- [ ] **Review your first pitches** in `Pitches`: edit, send or skip each one. (Track 05)

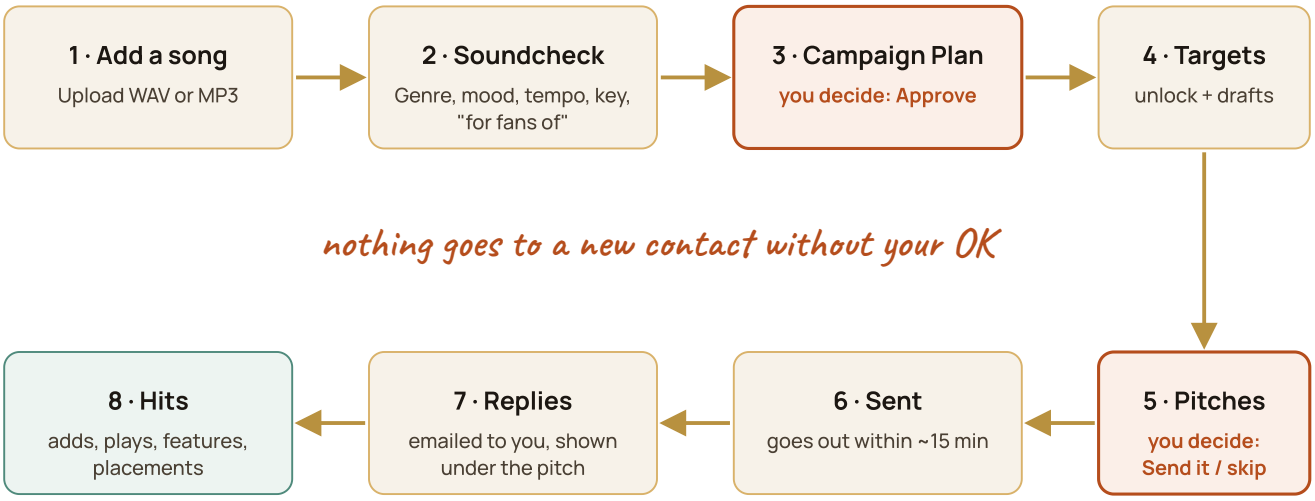
PREFER A WALKTHROUGH?

Once setup is done, Home offers a 2-minute tour of every room. Take it again any time with `Take the tour` at the top of Home, or `FAQ` (top right) → `Take the tour`.

THE BIG PICTURE

How BandNavigator works

Everything starts from a song. Each step feeds the next, and the two places marked **you decide** are where nothing moves until you say so.



The words you'll see

Soundcheck is the song analysis: tempo, key, energy, genre, mood, instruments and the artists you sound like ("for fans of").

Campaign Plan: one per song. Who to pitch, the drafts, the timing and your next moves, built from the soundcheck. Approving it unlocks that song's targets and starts the first batch of pitch drafts. Approving sends nothing.

Targets are the curators, stations, writers, music supervisors and venues that fit your song.

Pitches is your inbox of drafts. Every one waits there until you press `Send it` or `Not this one`.

Sent is everything that went out, with any replies under the pitch that earned them.

Hits are your wins: a playlist add, a radio play, a press feature, a sync placement.

AI credits pay for the writing (plans, pitches, posts). Pro includes 1,200 a month.

> NO PAY-TO-PITCH
>
> BandNavigator never sends you to paid submission services like Groover or Musosoup. Every target is someone you can contact directly.

FINDING YOUR WAY

The rooms in the app

LEFT SIDEBAR
ON A COMPUTER

The sidebar groups the app by the job you came to do. The first four rooms are the ones you'll use every day; the rest sit in groups you can open.

GROUP	ROOM	WHAT IT'S FOR
DAILY	**Home**	Your dashboard: today's run sheet, the next step, The mix (your pitch numbers), latest pitches and wins.
	Music	Your songs. Add a song, see its soundcheck, fix its genre.
	Pitches	Drafts waiting for you. The number on it is how many need you. `Sent` is a tab at the top of this room.
TARGETS	**Campaign Plans**	One plan per song. Approve it to unlock targets and drafts.
	Targets	Your best matches across every channel. `Pitch this` files one into its channel room.
	Tour Builder	Builds and routes a run of shows from home and back, with a budget.
PITCH CHANNELS	**Playlists · Radio · Press · Sync**	The matches for each channel. `Prepare pitch` writes a draft into Pitches.
	Venues	Rooms near you, and your **gig pipeline** from outreach to confirmed shows.
	Contacts · DMs	Everyone you've filed. DMs are emails you write to a contact yourself.
RESULTS	**Hits**	Wins, replies, and replies that still need an answer from you.
	Fans · Analytics · Activity	Your mailing list, the numbers you track, and a log of what happened.
CONTENT & MERCH	**Content · Press Kit**	Social posts to copy and paste, and the files for your press kit (EPK).
	Merch · Orders	Sell shirts, vinyl, downloads and more on your artist site.
WORKSPACE	**Ask AI · Automation**	One-off writing help, and how much runs on its own.
	Setup · Roster	The guided setup, and your artist profile (bio and photo live here).
ACCOUNT	**Account · Artist site · Authorization · Billing**	Your contact email and password, your public page, your signature, and your plan and credits. `Team` is a tab here.

ON YOUR PHONE

The bottom bar holds `Home` `Pitches` `Music` `Targets` `Plans`, and `More rooms` opens everything else.

TOP RIGHT, EVERY PAGE

`Search` (⌘K) jumps anywhere. `FAQ` opens Help: Atlas the support chat, the tour, this guide and the problem form.

TRACK 01

Create your account

BANDNAVIGATOR.COM

1. Go to **bandnavigator.com** and choose `Get On Stage`.
2. Enter your `Email`, a `Password` (12 or more characters, with an uppercase letter, a lowercase letter, a number and a symbol) and `Confirm password`. Tick `I agree to the Terms and Privacy Policy`, then press `Create backstage pass`.
3. You land on the sign-in page with a note that a confirmation link is on its way. **Open the email and press its link.**
4. On `Confirm your email`, press `Continue`. You're signed in and taken straight to setup.

IF THE LINK DOESN'T WORK

The confirmation link works once and for one hour. If it has expired, just sign in with your email and password, and a fresh link is sent automatically. Can't find the email? Check spam and promotions.

Signing in later

Go to `Enter Backstage` (the sign-in page), enter your email and password, and press `Enter Backstage`.

Forgot your password

1. On the sign-in page choose `Forgot your password? Reset it securely`, enter your email and press `Send reset link`.
2. In the email, press the link, then `Continue` on `Reset your password`.
3. Enter a `New password` twice and press `Update password`.

You can't change your login email yet. To change where reply alerts go, see Track 13.

TRACK 02

Guided setup

Setup has two screens. First you create your artist and sign the authorization; then one long page with six short steps, ending with your first song. The rest of the app unlocks when that song's soundcheck finishes.

Screen 1 · Create your first artist workspace

1. `Artist, musician, or band name`: search for yourself or type your name.
2. `Home market`: your city and state, e.g. *Nashville, TN*. Venue matches and the Tour Builder are measured from here, so be accurate.
3. `Artist authorization`: tick the four boxes and type your full legal name to sign. This signature is what lets BandNavigator send pitches on your behalf.
4. Press `Sign and continue guided setup`.

Screen 2 · Load-in: set up the first Campaign Plan

There are no Next buttons: each step shows "Step N of 6" and opens as you fill in the one before.

1. **Artist basics**: `Artist name`, `Genre`, `Home market`, your `Spotify artist URL` (your artist page, not a track) and a one-line `Positioning sentence`.
2. **Add your song**: if it's released, paste its Spotify, Apple Music or YouTube link in `Music link` and press `Parse` to fill in the title and artwork. Then **upload the audio file** (WAV or MP3, up to 50 MB). *The upload is required*: a link alone fills in details but can't be analyzed.
3. **Analysis and career path**: nothing to fill in.
4. **Fan and public presence**: keep `Embed my streaming player on a public site draft` ticked if you want an artist site; tick the mailing-list option if you want fan signups.
5. **Choose your automation level**: leave it on `Assisted` (drafts wait for your approval). See Track 07.
6. **Finish**: press `Finish setup and view analysis`.

SAVE AND COME BACK

`Save progress` keeps what you've typed. `Hear it work first` loads a demo song so you can look around, but it doesn't finish setup.

RELEASED SONGS

Add the streaming link as well as the file. Only songs with a streaming link appear on your public artist site, so unreleased songs never show there.

Waiting for the soundcheck

After Finish you're taken to the song's page, which says `Analysis started.` **The analysis is still running.** The run sheet shows `Soundcheck queued` or `Soundcheck in progress`, then six stages from "Listening to the track" to "Writing the career brief".

- A normal soundcheck takes **about 2–3 minutes**. When it's busy it can take up to 45, and the page says so.
- You'll get an email, **"Your soundcheck is ready"**, when it finishes.
- The page refreshes itself for 20 minutes. After that, reload it.

> WHY IS THE SIDEBAR SO EMPTY?
>
> Until your first real song finishes its soundcheck, the sidebar shows only Home and Account, and Home sends you back to setup. That's expected: everything opens up as soon as the analysis completes.

After setup, a **Setlist** in the sidebar tracks your first six steps: *Add your song* → *See the analysis* → *Approve your Campaign Plan* → *Review your pitches* → *Sign to send* → *Watch replies.*

TRACK 03

Your music

SIDEBAR · MUSIC

Every song you upload gets a soundcheck. The song's page shows the results, and it's where you fix anything the analysis got wrong.

Add another song

1. Open `Music` and press `Add a song`, or drop the file on the dashed slot under the page's heading.
2. Optional: paste a streaming link in `Music link` and press `Parse`.
3. Enter the `Song title` and choose the `Audio file`: WAV, MP3, M4A or AAC. WAV files are turned into a high-quality MP3 in your browser before they upload.
4. Press `Add to setlist`. The soundcheck starts on its own.

What the song page shows

Under the song's cover and its player, one line says what to do next. Below it, four tabs:

- **Soundcheck**: tempo (BPM), key and energy (out of 100), then genre, mood and instruments; **Career fit**, **For fans of** (the artists you sound like, which drives a lot of the matching, so check it), **Creative direction** and **Sound and lyrics**.

- **Campaign Plan**: the plan to approve, and its timeline from your launch date (not for a song added from a streaming link: it's already out).
- **Studio**: AI mastering in three numbered steps (your WAV, the sound, then listen and download), and **Instrumental & a cappella**.
- **Paperwork**: **Rights & royalties**, **AI on this song**, and `Delete song`.

The buttons at the top change as you go: `Build the Campaign Plan` or `Approve the Campaign Plan` first, then `Choose targets` once the plan is approved. `Run analysis again` re-runs the soundcheck, and `Replace audio file` beside it uploads a new file and runs it again on that.

Fix the genre

1. Click `Edit` on the Genre row.
2. Change `Genre` and `Subgenre`, then press `Save`.

Your genre is kept: running the analysis again won't overwrite it. The song's old playlist picks are cleared and new ones are matched from your genre. **For fans of** and **Instruments** edit the same way.

> "QUICK QUESTION: WHICH GENRE IS THIS SONG?"
>
> If a song's analyzed genre is the opposite of your artist's genre (say a dubstep song from a metal band), BandNavigator asks you on Home and on the song's page. Pick `It's …` for the right one. That song's picks and pitches wait until you answer.

In pitches, a song file of 10 MB or less is attached; a bigger one is sent as a download link that works for 7 days.

TRACK 04

Campaign Plans

SIDEBAR · CAMPAIGN PLANS
PHONE · PLANS

BandNavigator writes one Campaign Plan per song after its soundcheck. Approving it is the switch that unlocks the song's targets and starts its first batch of pitch drafts. **Approving sends nothing.**

Read the plan

Each plan card shows its status, progress through the steps, *Working now* and *Your next choice*. Open `Plan outline and steps` for the plan's angle, `Your steps` (each with `Take me there` and `Mark done`) and the full draft.

If the plan isn't there yet you'll see *Being written… normally arrives within a few minutes*, with a `Build the Campaign Plan` button if you want to start it yourself.

Approve it

1. Press `Approve Campaign Plan`. The same button also appears on the song's page, on Home and on the locked Targets page.
2. The banner confirms: *Campaign Plan approved. Targets are unlocked and the first pitch drafts are on their way to your Inbox.*
3. The drafts arrive in `Pitches` **about 15–30 minutes later**: up to 12 pitches, no more than 5 per channel.

> "EMAIL FANS" SENDS STRAIGHT AWAY
>
> A plan can also include an email to your fan list. Use `Send yourself a test email first` → `Send test` to preview it. `Email fans` sends to every opted-in fan immediately, with no second confirmation.

Automatic drafting uses a share of your monthly AI credits (at most 40% in any 30 days), so a busy month can't run your credits dry on its own.

TRACK 05

Pitches and Sent

SIDEBAR · PITCHES
TAB · SENT

Every pitch is a draft that waits in Pitches until you decide. Sent shows what went out and every reply, and it's where you record radio, press and sync wins.

Review a draft

Each card shows who it's for, a `Subject`, a **Fit** meter and a status:

- `Ready to send`: good to go.
- `Needs signature`: sign the authorization first (banner: *One signature unlocks sending* → `Sign and start sending`).
- `Submit by form`: this target only takes a web form (see below).
- `No contact yet`: we don't have an address for them yet.

1. `Read full pitch`. Press `Edit` to change it, then `Done`.
2. Press `Send it` (it says `Save & send` while you're editing), or `Not this one` and pick a reason (wrong genre, wrong region, out of our league, already pitched, bad link, not legitimate, other). Your reasons improve future matches.
3. When two or more are ready, `Approve all` sends them in one go.

Form-only targets: press `Copy pitch & open form`, paste it into their form, submit it, then choose `⋯` → `I submitted it` so it's tracked.

Use the `Song`, `Type` and `Sort` filters at the top to work through one song at a time.

What happens after "Send it"

- The pitch leaves Pitches and waits under `Queued` at the top of Sent, with the time it will go. It goes out **in the recipient's daytime: 8am to 4pm on weekdays, 9am to 2pm on weekends, their time**. If it's already daytime there, that's within about 15 minutes. Then it moves down into the sent list.
- **Sending limits protect your reputation:** up to 15 pitches a day and 40 a week per artist, and no inbox gets more than 2 pitches a week from all BandNavigator artists combined. A pitch held by a limit waits quietly and goes out when there's room.

Sent, replies and wins

- Each pitch shows its stage: `Queued`, `Sent`, `Opened`, `Replied` or `Failed`.
- Replies appear as *Reply from …* under the pitch, and you get an email: **"{target} replied: {your artist}"**. Answer from your own email.
- **Did it land?** Record the result on Sent. Radio: `They're playing it` or `They passed`. Press: `It ran`. Sync: `It placed`. A clear yes or no in a reply is recorded for you, marked *Read from their reply*.
- **Playlist adds** are recorded in `Playlists` with `Mark placed`.
- **Follow-ups:** if a pitch has no reply after 14 days, BandNavigator drafts one polite follow-up for you to approve.

> PATIENCE
>
> Gatekeepers usually take a week or two to answer, and most never do. That's normal for every artist. Volume and fit win.

Drafts you made in Ask AI stay hidden in Pitches until you switch on `Show generated drafts`.

TRACK 06

Targets and pitch channels

SIDEBAR · TARGETS
PITCH CHANNELS

Targets is your shortlist of the best matches for your songs. Each channel room holds the ones you're working on. You file a target into its room; `Prepare pitch` in the room writes the draft.

Nothing sends from these rooms.

Targets

Locked until a song's Campaign Plan is approved. `Your shortlist` rows show a **Match %**. `Pitch this` **files** the target into its channel room and adds them to Contacts; it doesn't write a draft yet.

Playlists · Radio · Press · Sync

Best fits for each channel, with `Prepare pitch` to write a draft into Pitches (the row then says *Pitch prepared*). Track results here too: Playlists has `Mark placed`; Radio has `Mark played` and `Mark added`.

Venues

Rooms that fit, ranked by distance from your home market ("12 mi from Baltimore: your home scene"), plus your **gig pipeline**. See Track 08.

Contacts · DMs

Contacts fills itself as you file targets. **DMs are emails** you write to a contact yourself: `Write a DM` → `Save draft` → `Send email`.

Work one song at a time

Once you have two or more analyzed songs, a bar at the top of each room lets you pick a `Song` (or `All songs (blended)`) and a `Sort` (`Best match first`, `Name A–Z` or `Recently added`), then `Apply`. After `Prepare pitch`, the list stays on the song you chose.

> MATCHES ARE ONLY AS GOOD AS THE SOUNDCHECK
>
> If a room feels off, check the song's genre and "for fans of" first (Track 03). Fixing those re-matches everything.

TRACK 07

Automation

SIDEBAR · WORKSPACE · AUTOMATION

One dial sets how much BandNavigator does on its own. Only follow-ups to people you've already pitched can ever send without you; **every first pitch waits for your approval.**

- `Manual`: no automatic prep.
- `Assisted` (recommended for the beta): BandNavigator prepares drafts; you approve each one.
- `Autopilot`: as Assisted, plus follow-ups to people you've already contacted can send on their own.

Choose a mode and press `Save autonomy mode`. The crew cards below it fine-tune each helper (`Max daily actions`, `Ask me before sending anything`) with `Save crew setting`.

GOOD TO KNOW

Approving a Campaign Plan always prepares its first pitch batch, even on Manual. And saving a crew card switches Autopilot off for that helper. If you want Autopilot back, press `Save autonomy mode` again.

TRACK 08

Tour Builder and gigs

SIDEBAR · TARGETS · TOUR BUILDER
PITCH CHANNELS · VENUES

The Tour Builder picks rooms that fit your music, routes them from your door and back, dates the shows and estimates whether the run pays. Holds go into the gig pipeline on Venues, where you track each show through to confirmed.

Build the run

1. `Start & end address`: where the van leaves from and comes back to (e.g. your rehearsal space), then `Save address`. It's saved for your artist and used for the route map and distances. Leave it blank to start from your home market.
2. `How far`: from `Home city` and `Within 150 miles` up to `Anywhere in the US`. The default, `Home region`, means your region of the country.
3. `Start date` (at least four weeks out, so venues have time to answer), `Length` and `Shows` (`Auto` or 4–12).
4. Open `Road and budget` for party size, vehicle, which nights you play, shows per week and where you sleep. These feed the budget.
5. Press `Rebuild tour`. A city typed into `Start from` overrides your address for that one run.

Read the route

- The **settlement card** shows total cost, the money in, **net on confirmed money** and the **break-even per show**.
- `Open round-trip route` opens the whole run in Google Maps, home to home. Long runs are split into parts.
- Each stop has `Open this leg`, `Hold this stop`, `⋯` → `Remove from route`, and **Sleep here** links (hotels, motels, crash with fans, campgrounds, overnight parking). The sheet ends with the drive home.
- `More rooms in range` lets you `Add to route` or `Add to Gigs`.
- When you're happy, press `Create N holds from this route`.

EXISTING BOOKINGS

Confirmed shows and holds dated inside the run's dates become fixed stops. Holds outside the range you picked are listed under the route instead, so nothing silently appears or disappears.

The gig pipeline (Venues)

Every gig sits in a lane: `Outreach` → `Contacted` → `Replied` → `On hold` → `Confirmed`, or `Declined`.

- `Edit` to set the status, date, `Guarantee ($)`, `Booking email` and notes, then `Save gig`.
- `Prepare outreach` writes a booking pitch (it needs a booking email).
- To drop a hold, `Edit` → Status `Declined` → `Save gig`.
- **Confirmed gigs appear on your artist site's tour dates automatically.**

TRACK 09

Results

HOME · RESULTS GROUP

Home is the daily dashboard. Hits collects your wins and the replies that need you. Fans is your mailing list, and Analytics charts the numbers you bring in.

Home

- The banner shows your step and one main button. `Refresh status` runs the daily check now.
- **Run sheet**: today's to-dos and what will "go out next".
- **The mix**: all-time meters for drafts, approved, sent, replies, wins and failed. Click a meter to open its room.
- **Hits** ticket stubs (your two newest wins) and **Setlist · latest pitches**.
- **This week's moves**, **Festival deadlines**, your Campaign Plan and a **Recommended move**.

Hits

Wins, replies, pitches sent, and **Replies that need you**: answer them from your email, then record the result on Sent.

Fans

Your list. `Add a fan` → `Save fan`, the guest list, and `Print show sheet`: a QR sign-up sheet for the merch table (needs a published artist site).

Analytics

`Import stats CSV` from your streaming dashboards, or `Add pulse check` by hand. Pro shows the last 90 days.

Activity

A read-only log of what BandNavigator did and when.

TRACK 10

Your artist site and fans

ACCOUNT · ARTIST SITE

Every artist gets a one-page site laid out like a gig poster: your music, links, shows, merch and a mailing-list signup. **Nothing is public until you press Publish site.**

1. **Bio and photo** live in `Roster` → `Edit profile` (`Bio`, `Artist image`, `Save profile`).
2. In `Artist site` → `Look`, choose a color (Brass, Blood red, Verdigris, Stage orange or Ultraviolet) and a type style (Gig poster or Editorial), then `Save look`.
3. Add `Social, streaming & other links` → `Save links`.
4. `Tour dates`: add any show (date, venue, city, tickets link) → `Add date`. Confirmed gigs from Venues appear on their own; past shows drop off.
5. Optional `Signup incentive`: offer something for joining your list (a download, a discount) → `Save incentive`.
6. `Preview site`, then `Publish site`. The stamp changes from *Unpublished* to *Live*.

WHICH SONGS SHOW

Only songs you added with a streaming link appear, so nothing unreleased ever shows on your site.

FAN SIGNUPS

The `Get on the list` box only works on a published site. Email your list from a Campaign Plan (Track 04).

Your own domain

`Custom domain` → `Add domain`, then add the TXT record it shows (it starts with `bandnavigator-verification=`) at your domain provider, and press `Verify`.

TRACK 11

Merch and orders

CONTENT & MERCH · MERCH, ORDERS

Sell clothing, accessories, vinyl, CDs, artwork or downloads on your artist site with Stripe Checkout. You pack and ship orders yourself.

1. **Connect payouts first:** `Billing` → `Connect payouts`, and finish Stripe's onboarding. Nothing can go on sale until this is done. Sales go to your own Stripe account; BandNavigator keeps a 5% platform fee on the item price, and shipping fees are all yours.
2. `Merch` → `Add merch` opens the **Merch Wizard**: `Type` → `Details` → `Stock` → `Review` → `Save product`. Tick `Put it on sale now` to list it. Clothing asks for fit, type, sizes and how many of each; you're alerted when stock runs low (5 by default).
3. `Storefront settings`: where you ship and a `Flat shipping fee (USD)` → `Save storefront`.
4. Each order emails you (*New order: …*). Ship it, then in `Orders` choose `Shipped` and press `Update`.

TRACK 12

Content, Press Kit and Ask AI

CONTENT & MERCH · WORKSPACE

Content

`Write a post` → `Generate with AI`, or `Auto-generate` → `Save schedule` (with an optional daily email). Each post has `Copy`, `Schedule` and `Mark posted`. BandNavigator doesn't post to your social accounts: copy and paste.

Press Kit

`Pack an item` (photos, one-sheets, PDFs, audio up to 50 MB) → `Save item`. Tag an item **public**, **press** or **epk** to show it on your site and press kit. `View public EPK` appears once your site is published.

Ask AI

One-off writing help for anything the plan doesn't cover, such as a press release, a bio or a one-sheet. Open `Advanced: choose a specific helper` (pick an area, a song and a goal → `Prepare draft`), or `Advanced: open custom session form` (pick a session type, write a brief → `Start Session`). Each session shows its credit cost. Results land in Pitches, hidden until you switch on `Show generated drafts`.

TRACK 13

Account, team and credits

SIDEBAR · ACCOUNT

- **Where replies are emailed:** `Account` → `Contact email` → `Save artist card`. If it's blank, reply alerts go to your login email.
- `Change password`, `Sign out`, and `Delete account` (type your email and *DELETE MY ACCOUNT*).
- `Turn on notifications` for a once-a-day nudge when pitches are waiting. On an iPhone, add BandNavigator to your Home Screen first (Share → Add to Home Screen).
- **Team** (a tab on the Account pages): Pro includes 3 members. When you invite someone, **tick the box to send the invite email now**, or they won't get one.
- **Authorization**: your signature from setup. It's required before any pitch, fan email, site publish, custom domain or merch sale. Re-sign under `Authorization` if needed.
- **Billing**: your plan and `Credit balance`. Beta accounts are topped back up to 1,200 credits each month. `Invite your bill-mates` gives you and a friend 50 credits each.

TRACK 14

Getting help and sending feedback

TOP RIGHT · FAQ

The `FAQ` button at the top right of every page opens Help. That's where to ask a question, retake the tour, download this guide, tell us something's wrong, and send us feedback.

Ask Atlas

The support chat. Type in `Ask a question…`. Atlas answers from the FAQ and the plan details; it can't see your account, so for anything about your account, use the form.

Report a problem

Fill in `Your name`, `Email for our reply`, `What's it about?` and `What happened?`, then `Send report`. It comes straight to us, and we reply by email.

Send feedback

Press `Feedback` at the top of any page (on a phone: `FAQ` → `Send feedback`). The same form opens with `Feedback or an idea` chosen. Or just reply to your welcome email.

A GREAT BETA REPORT

- **Where you were:** the room, and the song or target if there was one.
- **What you did**, step by step, and **what you expected**.
- **What happened instead**, with the exact wording of any message.
- Ideas and "this confused me" moments count as much as bugs. Tell us about matches that felt wrong, pitches you wouldn't send, and anything you looked for but couldn't find.

Emails you'll get

- **"Welcome to the BandNavigator beta"** once your account is on Pro, with links to this guide and the tour. Reply to it any time with feedback.
- The sign-up confirmation, and **"Your soundcheck is ready: {song}"** after each analysis.
- **"{target} replied: {artist}"** whenever someone answers a pitch.
- A weekly **"This week's moves"** digest with what's waiting for you.
- Merch emails (new orders, low stock), and your daily content if you turned it on.

LINER NOTES

Ten things that trip people up

01 **Pick Starter at setup.** We upgrade beta accounts to Pro. The "Choose…" plan buttons and "Switch to Label" start a real checkout.

02 **Upload the audio, not just a link.** Links fill in the song's details; only an uploaded file gets a soundcheck. Add the link too if the song is released, so it shows on your site.

03 **The app opens up after the first soundcheck.** "Analysis started." means it is running, not that it is done. Wait for the email, and reload after 20 minutes.

04 **Nothing unlocks until you approve the Campaign Plan.** Drafts then take 15–30 minutes to arrive in Pitches.

05 **"Send it" isn't instant.** The pitch leaves Pitches and shows in Sent about 15 minutes later, or later if a sending limit is holding it.

06 **"Pitch this" files; "Prepare pitch" writes.** On Targets, Pitch this moves a target into its room. In the room, Prepare pitch writes the draft.

07 **Sent and Team are tabs**, not sidebar items: Sent sits at the top of Pitches, Team at the top of the Account pages. Venues is also called Gigs in places.

08 **Your bio and photo are in Roster** → Edit profile, not on the Artist site page.

09 **Merch needs payouts; signups need a published site.** Connect payouts under Billing before listing merch, and publish your site before sharing the signup.

10 **Playlist wins are recorded in Playlists** with Mark placed. Radio, press and sync wins are recorded on Sent.



Less chaos. More music.

Thank you for helping us build BandNavigator. Questions or problems: **FAQ → Report a problem**. Ideas and feedback: **Feedback**, or reply to your welcome email.